



# TEATRO NATURALE INTERNATIONAL

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## Eleonora Briguglia: the art in the farm

After expericenes around the world she decides to return home, in her Sicily because "if we respect our earth our future could have some better expectations"

by *TN*

My name is Eleonora Briguglia. I was born on the April 8th, 1975. I have always had the passion for art and eating healthy, good food. When I finished the School of Art in Palermo, I went to live and experience in the U.K. I lived in London (England), where I have studied at Central ST, Martins, doing a textile course. Then working as textile designer for few different company. Also, I went to manage a company in India making textiles. After 8 years I decided to follow the calling from my mother earth. I always missed the smell of the food, the smell of the land, and all concerning country living. Now I found that is the best to mix design and country living also with life style, I always include my creativity in all I do, including our olive oil label for Kibo'. I went back and and after graduating from the University of Operatore del Turismo Culturale I did a Masters in Rural Tourism and Agriculture. Last year I started a course in Catania in tasting olive oil. I also would like to do olive table specialization, and so for the last three years I have been helping on my family's farm which we have owned for three generations. My grandfather started with cereals and wheat, my mom added olive trees and walnuts trees, and I have always had the passion for olive oil. We drink olive oil, we love all olive oil, and I realize how important it is for you to take care of your mother land like a baby. If we respect our earth our future could have some better expectations.



### Why do you decide to make business in farming?

I decided to work with agriculture because I have been since I was a small child—feeling the land and country and richness of the outdoors. And after all I experienced I felt I wanted to give my contribution to what my granfather and then my mother have done and loved, and continue what there is best in life, nature, passion, and sacrifice.

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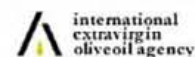
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**Do you feel more a peasant, a farmer or a business man?**

I think to be a good business man first of all you have to be a farmer, make yourself dirty, feel the land and learn how to do things appreciate what the earth produces before you sell. Then with experience you can be a good business man.

**A definition of farming.**

Farming: Mother land, which never leaves you without good things.

**An adjective for defining the world of farming.**

Generosity. The world of agriculture fullfills us; it is man that often abuses the land, frustrating it.

**A keyword for the future of farming.**

Return to the past, to the tradition of our grandfathers, of the workers of the past, passatismo slow work and respect for the land and environment.  
With the help of new generations of passionate people who contribute to work in the farms, and especially in Kibo last year, I think the WWOOF program could be the way to bring back lots of young people into the field, giving an education of food and agriculture and a chance to exchange cultures. I hope the world of agriculture could be enlarged.

**A model men.**

Madre Teresa di Calcutta. I adore her.

**Someone to... go to the hell.**

I hate Politicians, all of them.

**A book concerning the rural world you'd suggest to read.**

I'm not sure.

**Your favorite book.**

*Il Gattopardo* by Tomasi di Lampedusa is my favourite book.

**Your favorite song or composition.**

Rolling Stones: Streets of Love

**Your unforgettable movie.**

*Nuovo Cinema Paradiso*, by Tornatore

**What would you like to find after passing away?**

A field of olive trees, a place to be with all special people.



*Le sorelle Eleonora e Laura Briguglia*

by TN

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